



MOSTLY RIGHT-HAND TURNS

BENEFITING :



LOAVES & FISHES

Groceries for Neighbors in Need

TOUR de TURNS 2020 SPONSORSHIP OPPORTUNITIES



1,000'S OF SHADE TREES — 25 NEIGHBORHOODS — 1 GREAT CAUSE

“Hunger Champion” TITLE SPONSOR

\$7,500 | Your sponsorship will provide a week of groceries for 440 families.

Only 1 Offered

- Exclusive sponsor logo placement on Photo Op back drop banner
- Premium placement and LARGE size logo on custom TdT jersey
- Exclusive logo on t-shirt on right sleeve
- Premium placement and LARGE size logo on website
- Exclusive Logo on bike bib
- Premium placement and LARGE logo on “Sponsors” banner displayed at event
- Exclusive logo on “Start/Finish” arch structure
- Promotions through TdT social media
- Verbal acknowledgement of Title Sponsorship before the start of the rides and walks
- Three (3) free jerseys
- Six (6) free t-shirts
- Six (6) free registration entries including VIP Upgrade and lunches
- Recognition plaque acknowledging your “Title” sponsorship

PLATINUM SPONSORS

\$3,500 | Your sponsorship will provide a week of groceries for 210 families.

- Prominent placement and MEDIUM size logo on custom TdT jersey
- Prominent placement and MEDIUM size logo on website
- Prominent placement and MEDIUM size logo on “Sponsors” banner displayed at event
- Promotions through TdT social media
- Verbal acknowledgement of your sponsorship before the start of the ride
- Two (2) free jerseys
- Four (4) free t-shirts
- Four (4) free registration entries including VIP Upgrade and lunches

GOLD SPONSORS

\$2,000 | Your sponsorship will provide a week of groceries for 120 families.

- Small size logo one side panel of custom TdT jersey
- Medium size logo on website
- Medium size logo on “Sponsors” banner displayed at event
- Promotions through TdT social media
- Verbal acknowledgement of your sponsorship before the start of the ride
- One (1) free jersey
- Three (3) free t-shirts
- Three (3) free registration entries including VIP Upgrade and lunches



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SPONSORSHIP OPPORTUNITIES *(page two)*

SILVER SPONSORS

\$1,000 | Your sponsorship will provide a week of groceries for 60 families.

- Medium size logo on website
- Small size logo on "Sponsors" banner displayed at event
- Promotions through TdT social media
- Two (2) free t-shirts
- Two (2) free registration entries and lunches

BRONZE SPONSORS

\$500 | Your sponsorship will provide a week of groceries for 30 families.

- Small size logo on website
- Small size logo on "Sponsors" banner displayed at event
- Promotions through TdT social media
- One (1) free t-shirt
- One (1) free registration entry and lunch

PLEASE CONTACT

Lane Holbert at 704-578-5148 or
lane.holbert@foundrycommercial.com
or

Bob Carter at 704-361-6358 or
bcarter5523@gmail.com

with questions or to sign up for a
sponsorship level.

*Checks should be made directly to
Loaves and Fishes, Inc. which is
501(c)3 organization.*

*Please mail to:
Loaves & Fishes, Inc.
648 Griffith Road, Suite B
Charlotte, NC 28217*

ABOUT THE CAUSE



LOAVES & FISHES

Groceries for Neighbors in Need

Loaves & Fishes provides a week's worth of nutritionally balanced groceries to individuals and families experiencing a short-term crisis through a network of 31 emergency food pantries located throughout Mecklenburg County

In 2018, Loaves & Fishes provided groceries to 77,000 people. 46% were children.

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