



MOSTLY RIGHT-HAND TURNS

BENEFITING :



LOAVES & FISHES

Groceries for Neighbors in Need

## TOUR de TURNS 2019 SPONSORSHIP OPPORTUNITIES



1,000'S OF SHADE TREES — 25 NEIGHBORHOODS — 1 GREAT CAUSE

### “Hunger Champion” TITLE SPONSOR

**\$7,500 | Your sponsorship will provide a week of groceries for 440 families.**

Only 1 Offered

- Exclusive sponsor logo placement on Photo Op back drop banner
- Premium placement and LARGE size logo on custom TdT jersey
- Exclusive logo on t-shirt on right sleeve
- Premium placement and LARGE size logo on website
- Exclusive Logo on bike bib
- Premium placement and LARGE logo on “Sponsors” banner displayed at event
- Exclusive logo on “Start/Finish” arch structure
- Promotions through TdT social media
- Verbal acknowledgement of Title Sponsorship before the start of the rides and walks
- Three (3) free jerseys
- Six (6) free t-shirts
- Six (6) free registration entries including VIP Upgrade and lunches
- Recognition plaque acknowledging your “Title” sponsorship

### PLATINUM SPONSORS

**\$3,500 | Your sponsorship will provide a week of groceries for 210 families.**

- Prominent placement and MEDIUM size logo on custom TdT jersey
- Prominent placement and MEDIUM size logo on website
- Prominent placement and MEDIUM size logo on “Sponsors” banner displayed at event
- Promotions through TdT social media
- Verbal acknowledgement of your sponsorship before the start of the ride
- Two (2) free jerseys
- Four (4) free t-shirts
- Four (4) free registration entries including VIP Upgrade and lunches

### GOLD SPONSORS

**\$2,000 | Your sponsorship will provide a week of groceries for 120 families.**

- Small size logo one side panel of custom TdT jersey
- Medium size logo on website
- Medium size logo on “Sponsors” banner displayed at event
- Promotions through TdT social media
- Verbal acknowledgement of your sponsorship before the start of the ride
- One (1) free jersey
- Three (3) free t-shirts
- Three (3) free registration entries including VIP Upgrade and lunches



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## SPONSORSHIP OPPORTUNITIES *(page two)*

### SILVER SPONSORS

**\$1,000 | Your sponsorship will provide a week of groceries for 60 families.**

- Medium size logo on website
- Small size logo on "Sponsors" banner displayed at event
- Promotions through TdT social media
- Two (2) free t-shirts
- Two (2) free registration entries and lunches

### BRONZE SPONSORS

**\$500 | Your sponsorship will provide a week of groceries for 30 families.**

- Small size logo on website
- Small size logo on "Sponsors" banner displayed at event
- Promotions through TdT social media
- One (1) free t-shirt
- One (1) free registration entry and lunch

## PLEASE CONTACT

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or

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with questions or to sign up for a  
sponsorship level.

*Checks should be made directly to  
Loaves and Fishes, Inc. which is 501(c)3  
organization.*

### ABOUT THE CAUSE



**LOAVES & FISHES**

Groceries for Neighbors in Need

Loaves & Fishes provides a week's worth of nutritionally balanced groceries to individuals and families experiencing a short-term crisis through a network of 31 emergency food pantries located throughout Mecklenburg County

In 2018, Loaves & Fishes provided groceries to 77,000 people. 46% were children.

1,000'S OF SHADE TREES — 25 NEIGHBORHOODS — 1 GREAT CAUSE